

KYOCERA launches NEW ECOSYS A4 Colour and Mono MFPs

Sydney, Australia – Tuesday 17 August, 2010 - Kyocera Mita Australia and New Zealand, one of the world's leading document imaging companies, today launched the new A4 colour multifunctional products. Benefiting from Kyocera's unique ECOSYS technology, the FS-C2126MFP and FS-C2026MFP are fast, versatile products which support complex document requirements while reducing operational costs and waste.

Out of the box solution

As Product Manager Kyocera Mita Australia/New Zealand George Kharoufeh enthuses, this new range is certain to shake up the market. "We've had a tremendous response from our channel partners when they previewed the range earlier this month. They anticipate a really strong market reaction to these true out of the box solutions coupled with two year on-site warranty and backed by Kyocera's proven reliability and impressive array of awards on its current colour and MFP products. These new products combine the very best of both colour and MFP technology."

The FS-C2126MFP and FS-C2026MFP deliver brilliant colour output. They can print and copy up to a fast 26 pages per minute, including network printing, copying, colour scanning, fax functionality (only FS-C2126MFP) and automatic duplex as standard. These MFPs are ideally suited for workgroups demanding quality colour output with first class productivity, outstanding features, at a low cost per page.

Ease of use and cost savings

These devices have a compact design and feature an intuitive operation panel offering simple and convenient access to everyday functions. Programmable keys enable more complex operations to be reduced to a single click of a button, saving time and reducing the risk of error. Toner replacement is quick and easy thanks to the unique [ECOSYS®](#) toner cassette, which minimises cost and waste through its reduction in parts due to its class leading drum life of 200,000 pages.

George Kharoufeh adds: "These new colour devices represent the very best of Kyocera's proven multifunction technology in combination with [ECOSYS®](#) design principles, resulting in flexible, high performance products with a focus on economy and reduced environmental impact."

Mono MFP products launched

Kyocera also adds two new mono products to its range. The FS-3140MFP and FS-3040MFP are robust, flexible and efficient machines targeted at busy workgroups with high demand for fast and flawless document output. Both devices also benefit from Kyocera's [ECOSYS®](#) design, ensuring they have low environmental impact and running costs.

With the FS-3140MFP and FS-3040MFP Kyocera has combined the reliability and cost effectiveness of their high speed printer range with the professional functionality of their highly popular FS-1128MFP/1028MFP, to create a compact high speed multifunctional A4 device. This is an attractive proposition for customers who print/copy in large volumes and require an easy to use and reliable product with low running costs.

The new Kyocera A4 MFP range is available from the 17 August 2010 in Australia and 1 September 2010 in New Zealand. Their launch is supported by a national advertising campaign in Australia and New Zealand which is comprised of both print and online activity. To visit the online landing page please click [here](#).

For further product specifications, click [here](#) for the colour range and [here](#) for the mono range.

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About Kyocera Mita

Kyocera Mita is one of the world's leading document solutions companies and has been dedicated to helping organisations minimise financial and ecological waste for more than 50 years. Delivering a complete range of printers, copiers and other document management solutions, Kyocera is renowned for its unique ECOSYS® durable imaging system. This enables Kyocera to offer cost-saving printer technology with long-life imaging components that provide greater reliability, are friendlier to the environment and present a significantly lower cost per printed page - resulting in a lower Total Cost of Ownership (TCO) over the life of the product.

For further information about Kyocera Mita in Australia and New Zealand, visit <http://www.kyoceramita.com.au> or <http://www.kyoceramita.co.nz> or contact: Pip Hill, Advertising and PR Manager, Kyocera Mita Philippa.Hill@kyoceramita.com.au 0419 144 618