

## **Kyocera Mita honoured with Prestigious Five Star, Exceptional Ratings for TASKalfa MFDs and Pick of the Year for mono MFP**

**Sydney, Australia – Wednesday 8 September, 2010** - Kyocera Mita, one of the world's leading document imaging companies, today announced that they have been recognized by BERTL, Inc. with Five Star, Exceptional ratings for their TASKalfa 300i, TASKalfa 420i and TASKalfa 520i black and white multifunctional devices (MFD) and selected as BLI's 2010 Pick of the Year Winner – Outstanding Personal Monochrome Multifunction Printer for their FS-1128MFP. In addition Kyocera received BLI's Recommended award for their FS-4020DN and FS-C5400DN printer models and awards from Beter Buys for Business.

**BERTL's** Five Star, Exceptional rating is reserved exclusively for devices that deliver an outstanding range of business-critical features and functions, are innovative, easy to use, well-designed and represent exceptional value for the money for their target base.

The Business Equipment Research and Test Laboratories Inc. (BERTL) is an independent testing laboratory whose purpose is to provide objective, independent product evaluation reports and comparative analyses on imaging devices and software solutions.

BERTL analysts evaluated several hundred copiers, printers, fax, multifunctional, colour and production devices to identify the select group of devices that stand apart from the others. Kyocera's TASKalfa monochrome MFDs earned recognition from BERTL for their ability to offer high productivity speeds, class-leading preventive maintenance (PM) schedules (300,000 for the 300i, 500,000 for the 420i/520i), and industry-leading memory capacity of 2GB of RAM and 160GB hard disk drive. Kyocera's TASKalfa series received high marks for print and copy productivity, high image resolution of 600dpi for optimum image quality, extensive paper supply for the 300i (2,200 sheets) and 420i/520i (4,200 sheets), as well as document finishing and security features.

*“Kyocera has clearly proven its ability to offer MFPs that deliver an outstanding range of business-critical features and functions with the performance and durability that allow businesses to optimize their document imaging needs while controlling costs,”* said Megan Cadematori, vice president at BERTL, Inc. *“Kyocera's TASKalfa monochrome MFPs have demonstrated what it means to achieve BERTL's Five Star, Exceptional rating.”*

## **BLI 2010 Pick of the Year Winner - FS-1128MFP - Outstanding Personal Monochrome Multifunction Printer**

BLI is the recognized expert in the industry, with over four decades of leading the product testing field. With proven, controlled techniques and accurate reporting, their product evaluations are conducted by highly experienced employees who evaluate and report on hundreds of new copier, printer, fax and multifunction products each year.

Awarded BLI's "Pick" in the personal monochrome MFP category, Kyocera Mita's FS-1128MFP has a robust design, includes standard print, copy, scan and fax functionality and a RADF (reverse automatic document feeder) for duplex scanning and copying. Users will appreciate the ability to print files directly from USB memory sticks—as well as per-page consumable costs that are among the lowest of competitive printers in this market sector.

Mark Vella, Marketing Manager, Kyocera Mita Australia and New Zealand said, *"We are delighted with the acknowledgement from BLI in their recent "Pick" award. When designing the FS-1128MFP, Kyocera leveraged their proven success in both A3 multifunction and A4 single function technology to deliver a well packaged, out of the box solution in the A4 MFP category. With its outstanding total cost of ownership, reliability and productivity and now the acknowledgment of this award, we look forward to its ongoing success in the market place. We've always conveyed the outstanding reliability of this product and it's great to now have this independently verified by BLI."*

Also under the BLI Lab Test report, the FS-1128MFP received an Excellent score for overall Reliability. David Sweetnam, BLI's European Laboratory and Research Manager praised the FS-1128MFP's ease of use, noting, *"The unit is easy to manage using KMnet Viewer, which can assign specific alerts to different recipients, while the Kyocera Mita Command Center provides users with a very good level of detail about device status, paper size, approximate percentage of paper remaining and toner supplies."*

**FS-4020DN – BLI Recommended Award – 125,000 impressions with zero misfeeds (paper jams)** Awarded BLI's "Pick" in the mid-size workgroup monochrome printer category, Kyocera's FS-4020DN demonstrated outstanding reliability in BLI's thorough lab test, with not even a single jam throughout its 125,500-impression test.

**FS-C5400DN – BLI Recommended Award – 75,000 impressions with zero misfeeds (paper jams)** This product received an Excellent score for overall Reliability.

### **Better Buys for Business (BBB)**

Better Buys for Business is a leading independent authority on document imaging equipment (copiers, printers, faxes, and scanners).

The Kyocera TASKalfa 552ci won Editor's Choice in the BBB iGuide, Colour Copier section. The entire Kyocera A4 single function colour laser printer range was also awarded the BBB Editor's choice 2010. This range consists of the FS-C5400DN, FS-C5350DN, FS-C5300DN, FS-C5200DN and the FS-C5100DN.

Selections were based on rigorous analysis of all current models. Each of Better Buys' 10 product guides contains: Editor's Choice recommendations in a product area; features and technology overviews; vendor profiles; a detailed verdict on most models from most vendors; full specifications; and pricing information.

For more information on Kyocera's comprehensive range of [awards](#), please visit our website <http://www.kyoceramita.com.au/aboutus/awards>

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### **About Kyocera Mita**

Kyocera Mita is one of the world's leading document solutions companies and has been dedicated to helping organisations minimise financial and ecological waste for more than 50 years. Delivering a complete range of printers, copiers and other document management solutions, Kyocera is renowned for its unique ECOSYS® durable imaging system. This enables Kyocera to offer cost-saving printer technology with long-life imaging components that provide greater reliability, are friendlier to the environment and present a significantly lower cost per printed page - resulting in a lower Total Cost of Ownership (TCO) over the life of the product.

**For further information about Kyocera Mita in Australia and New Zealand, visit <http://www.kyoceramita.com.au> or <http://www.kyoceramita.co.nz> or contact: Pip Hill, Advertising and PR Manager, Kyocera Mita [Philippa.Hill@kyoceramita.com.au](mailto:Philippa.Hill@kyoceramita.com.au) 0419 144 618**