

Kyocera Mita Australia and New Zealand launches on Social Media:

As part of its online strategy, Kyocera has joined the fast paced social media world by recently launching a presence on Facebook, Twitter and Linked In. Content will be focused on sustainable office tips, Kyocera's philosophy of long term thinking and continuous innovation as well as product news and news from the global brand. A blog has also been established where key Kyocera personnel will publish thought provoking articles and industry news. See below links to all platforms and also a current Twitter promotion offering a free printer for the best sustainable office tip.



The graphic features a light blue background with the text "We've gone social. Chat us up!" in a large, dark blue font. Below the text are four social media icons: Facebook (f), Twitter (t), Wordpress (W), and Linked In (in). Each icon is labeled with its respective platform name. At the bottom, there is a white box with a black border containing the text "WIN A PRINTER" with a small Twitter bird icon, followed by "Follow us on **twitter** to tell us your best green office tip and you could win an ECOSYS FS-1120D printer*". To the right of the text is an image of the ECOSYS FS-1120D printer. A small asterisked note at the bottom left of the white box reads: "*Competition ends 2 August 11. Other terms and conditions apply. see <http://ow.ly/5pi7B>".

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About Kyocera Mita

Kyocera Mita is one of the world's leading document solutions companies and has been dedicated to helping organisations minimise financial and ecological waste for more than 50 years. Delivering a complete range of printers, copiers and other document management solutions, Kyocera is renowned for its unique ECOSYS® durable imaging system. This enables Kyocera to offer cost-saving printer technology with long-life imaging components that provide greater reliability, are friendlier to the environment and present a significantly lower cost per printed page - resulting in a lower Total Cost of Ownership (TCO) over the life of the product.

For further information about Kyocera Mita in Australia and New Zealand, visit <http://www.kyoceramita.com.au> or <http://http://www.kyoceramita.co.nz> or contact:

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