

Kyocera Mita awarded prestigious '2011 Monochrome Printer Line of the Year'

Sydney, Australia – Wednesday 13 April, 2011 - Kyocera Mita Australia and New Zealand, one of the world's leading document imaging companies, has been awarded '2011 Monochrome Printer Line of the Year' from Buyers Laboratory, Inc. (BLI), a leading global source for unbiased and reliable intelligence for the imaging industry.

The value of the Award

This prestigious award is given once a year to manufacturers with monochrome printers who receive the highest score for reliability and value, based on rigorous product tests.

The selection is made by BLI's highly experienced staff of technicians and editors after subjecting scores of office printers from every major vendor to BLI's unique battery of laboratory tests. The award recognizes the manufacturers of the best range of printers, from small workgroup to departmental, for demonstrated excellence across the entire product line in BLI lab testing. Factors considered by BLI in selecting "Line of the Year" include reliability, overall economy, ease of use, print quality and productivity, among others.

In particular, IT managers base their purchasing decisions on evaluations from BLI when selecting office image equipment and the award is recognised as an indication of high reliability.

As David Finn, managing director Kyocera Mita Australia said "It's great to receive this formal recognition of our reliability and quality by such a well regarded body as BLI. Our customers know it and we know it but to be publically endorsed in this way makes us feel very proud."

The reason why KYOCERA MITA was awarded

In 2010, BLI performed evaluations on Kyocera devices, including the FS-1320D, ECOSYS FS-1370DN, FS-4020DN and in the MFP category, the ECOSYS FS-1128MFP and ECOSYS FS-3140MFP. All of these products were awarded the 'Highly Recommended', and 'Pick of the Year' in all product categories.

To this day, Kyocera Mita has received extremely high test scores from BLI for its printer and MFP line-up. The 2011 Monochrome Printer of the Year award resulted from an outstanding evaluation score and recognises Kyocera's reliable and valuable product line-up.

For future activity

Kyocera Mita will continue to provide total document imaging solutions to customers all over the world with high value monochrome products as well as a highly reliable line-up of colour printers and colour MFPs.

To learn more about Kyocera, visit www.kyoceramita.com.au or see the many BLI awards for Kyocera at <http://www.kyoceramita.com.au/aboutus/awards/Pages/Award3.aspx>

About Buyers Laboratory Inc.

Since 1961, Buyers Lab has been the leading independent office-equipment testing lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging devices, each representing months of exhaustive hands-on testing in BLI's US and UK laboratories, the company has been the leading source for extensive databases of specifications and pricing on copiers, printers, fax machines and multifunctional products. The company's databases cover over 13,000 products and have a long-standing reputation for being the industry's most trustworthy and complete source for global competitive intelligence.

About Kyocera Mita

Kyocera Mita is one of the world's leading document solutions companies and has been dedicated to helping organisations minimise financial and ecological waste for more than 50 years. Delivering a complete range of printers, copiers and other document management solutions, Kyocera is renowned for its unique ECOSYS® durable imaging system. This enables Kyocera to offer cost-saving printer technology with long-life imaging components that provide greater reliability, are friendlier to the environment and present a significantly lower cost per printed page - resulting in a lower Total Cost of Ownership (TCO) over the life of the product.

For further information about Kyocera Mita in Australia and New Zealand, visit <http://www.kyoceramita.com.au> or <http://http://www.kyoceramita.co.nz> or contact:

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