

## Kyocera: green printing

Kyocera is one of the world's largest manufacturers and leading providers of printer, copier and multifunctional imaging systems. Its corporate worldwide green policies encourage conservation and recycling along with the development of products and technologies that can actually minimise the impact on the environment. Combined with its compelling Total Cost of Ownership (TCO) – the actual cost of owning and operating, as opposed to just the purchase price – it makes for a winning combination. Thanks to its unique ECOSYS technology, Kyocera has achieved a significant reduction in the number of part replacements and disposable items, which has helped not only to cut total printing costs, but make its products more environmentally friendly as well. Kyocera provides a calculator tool on its website where customers can easily estimate their current printing costs and potential savings. See [www.kyoceramita.com.au/aboutus/Pages/TCOCalculator.aspx](http://www.kyoceramita.com.au/aboutus/Pages/TCOCalculator.aspx). Independent research recently conducted by Australian analyst firm, Longhaus, reveals that Australia's print-on-demand culture is costing the average business over a quarter of a million dollars over a three-year period. Businesses are missing out on opportunities to reduce their printing costs by up to 35% which could be achieved by choosing a vendor with reduced TCO and adopting tactics to improve their print efficiency. To view the research, visit the White Paper section of Kyocera's website:

[www.kyoceramita.com.au/aboutus/Pages/WhitePapers.aspx](http://www.kyoceramita.com.au/aboutus/Pages/WhitePapers.aspx).

**Contact Kyocera**

[www.kyoceramita.com.au](http://www.kyoceramita.com.au).



## Taylor

You can have the best software, the best hardware and the best student musicians, but any recording or performing you do in a school play, band, or production is only ever going to be as good as the quality of the sound captured. To get good sound, you need quality instruments. Furthermore, a quality instrument not only sounds great, but it plays well, making the student's job than much easier.

Audio Products Group, Australian distributors of such renowned names as AKG, Tannoy and Peavey, also distribute Taylor guitars, some of the finest guitars on the market. With a full range of both steel string, nylon string and electric instruments in both six and twelve string versions, left and/or right handed, Taylor Guitars are simply breath-taking in terms of both their quality and the way they play. Starting from as little as \$499 for a 3/4 size Dreadnaught with a solid Sitka Spruce top and ranging through to \$6000 + for high-end professional concert models, Taylor make something for everyone.

One of the hallmarks of Taylor craftsmanship is superb playability up and down its line of instruments. Its Rosewood laminate 200 Series and Sapele laminate 100 Series hone in on the fundamentals of a great guitar-playing experience to give you clear, balanced tone and great intonation. Whether you're looking for a starter guitar for students, a second guitar for alternate tunings, or simply the one that fits your school's budget, these guitars will exceed your expectations. Choose from a Grand Auditorium or Dreadnought, with an optional cutaway and Taylor ES-T electronics. Simply Amazing!

**Contact Audio Products Group (02) 9669 3477**



## Yamaha HS Series Powered Monitors

The introduction of interactive whiteboards and data projectors to the classroom has propelled education into a new realm. From a visual perspective, learning has never been so engaging. However, these devices often come with tiny in-built speakers that they lack the power to properly project sound to all areas of the classroom. This has meant that, more often than not, schools have had to buy expensive amplifiers and speakers to complete their interactive learning package.

Yamaha has recently released a range of high quality, very affordable powered speakers. The beauty of the HS Series of Yamaha speakers is that they are self powered, meaning that you can simply plug them into your data projector or IWB and fill your classroom with rich, accurate, power sound. Students need never struggle to hear or understand speech and audio ever again.

Because these speakers are self powered, simply plug them in and a way you go. The elegant white-cone speakers used in the HS-series monitors deliver superlative audio performance that is further enhanced by a carefully engineered mounting system. A system of screws and a specially designed mounting ring eliminates spurious vibration and resonance, allowing the speaker to deliver its full sonic potential. Another feature that boosts woofer performance is a magnet selected to produce accurate, solid low-end response. The tweeter frames employ an advanced smooth-contour design that minimises losses so that high-frequency details come through with remarkable accuracy. The extra thickness of the tweeter frame also minimises resonance that can interfere with high-end clarity. The overall result is an extraordinarily smooth, accurate response throughout the audio spectrum. Perfect for use in the classroom and in school AV and music labs!

**Contact Yamaha**

[www.yamahamusic.com.au](http://www.yamahamusic.com.au)