

## ECOSYS- DOCUMENT MANAGEMENT THAT WON'T COST THE EARTH



**ECONomy** : Long-lasting materials and fewer replaceable components not only reduce costs and waste, but also lengthen maintenance cycles



**ECOLogy** : Kyocera's unique cartridge-free design **minimises waste** as only the toner needs to be replaced. Biodegradable parts and packaging further reduce the environmental burden.



**SYStem** : Seamless integration in to any network environment facilitates sharing. Systems can be adapted to fit your **changing output needs**, thus increasing their life cycles.

## THE SAFE CHOICE FOR ANY ENVIRONMENT - BUSINESS OR NATURAL

- Less waste
- Fewer emissions
- Lower noise levels
- Biodegradable packaging
- Chrome-free materials
- Lead - free materials
- Long-life components
- Reduced costs
- Increased efficiency



## CUTTING-EDGE TECHNOLOGY IN HARMONY WITH NATURE

Kyocera has been dedicated to **protecting the environment** since its foundation by Dr. Inamori in 1959.

“Respect the divine and love people - living together with the earth.”

This company philosophy from Kyocera’s founder is based on the principle that people and nature should be seen as equal partners in a holistic system.

All Kyocera printers and multi-function devices are built with **long-life components** which are a perfect cost-effective alternative to less environmentally-friendly materials.

A commitment to **reduce, reuse and recycle** is core to all Kyocera product development and is the driving force behind the unique ECOSYS printing technology.

## MEETING AND SETTING INTERNATIONAL STANDARDS

Kyocera has received international recognition from leading awards for environmentally friendly products.



Blue Angel Label



In 1997, Kyocera became the first manufacturer of laser printers to be awarded the **Blue Angel** label in Germany. Although the standards for this this prestigious label have been regularly tightened, Kyocera continues to meet them.



Kyocera has sought to meet the environmental standards of several other countries, Japan’s Eco Mark, Scandinavian’s Swan Mark, Canada’s ECO LOGO and America’s Energy Star have all been awarded to our products.



Kyocera products already conform to the **European directive WEEE** July, 2006. This will make manufacturers responsible for the collection, reuse and recycling of electronic waste.

